

Sheldon Marc Garon

Nissan Professor in Japanese Studies
Professor of History and East Asian Studies

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CURRICULUM VITAE

EDUCATION

- | | |
|---|-------------|
| Ph.D. in History
Yale University | 1981 |
| M.A. in East Asian Studies
Harvard University | 1975 |
| B.A. in History
University of Minnesota | 1973 |

EMPLOYMENT

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|--|-----------------------|
| Professor of History and East Asian Studies
(Associate Professor, 1988–1994; Assistant Professor, 1982–1988)
<i>Department of History (Joint appointment with East Asian Studies), Princeton University</i> | 1994 – Current |
| Assistant Professor/Instructor
<i>Department of History, Pomona College</i> | 1980 – 1982 |

CURRENT RESEARCH

“When Home Fronts Became Battlegrounds: A Transnational History of Japan, Germany, and Britain in World War II.”

HONORS, AWARDS, AND GRANTS

Humboldt Research Award, 2017, for lifetime achievements and research in Germany.
Harry Frank Guggenheim Foundation grant, 2017-2018.
Visiting Fellow, Magdalen College, Oxford, 2017.
NEAC (Northeast Asia Council) Distinguished Speaker, 2014–2016, Association for Asian Studies.

Research Committee of the OECD's International Network on Financial Education, Paris, 2014-current.

Visiting Professorship, Graduate School of East Asian Studies, Free University Berlin, December 2013-May 2014.

Leverhulme Trust Visiting Professor, Oxford University, Autumn 2013.

Woodrow Wilson International Center for Scholars Fellowship, Washington, DC, 2009–2010.

Radcliffe Institute Fellowship, 2009–2010 (declined).

Smith Richardson Foundation grant, 2007–2008.

National Endowment for the Humanities Fellowship, 2005–2006.

Honorific Fellowship, Princeton University, 2005–2006.

Abe Fellowship (Japanese Gov't), 2000–2002.

Social Science Research Council and American Council of Learned Societies, research grant, 1996–1997.

Fulbright-Hays Faculty Research Grant, 1992 (in Tokyo).

Japan Foundation Professional Fellowship, 1992 (declined).

John K. Fairbank Prize (American Historical Association) in East Asian History, 1988, for book, *The State and Labor in Modern Japan*.

Social Science Research Council and American Council of Learned Societies, research grant, 1988 (in Tokyo).

National Endowment for the Humanities Fellowship for University Teachers, February 1988-January 1989.

Invitation to Center for Advanced Study in the Behavioral Studies, Stanford, unscheduled at present.

Mellon Preceptorship, Princeton University (unsolicited award of one-semester paid leave), autumn 1985.

Japan Foundation Professional Fellowship, summer 1984.

Japan Foundation Dissertation Fellowship, 1977–1979 (in Tokyo).

Social Science Research Council Dissertation Fellowship, 1977–1978 (in Tokyo).

Sumitomo Prize Fellowship, Yale University, 1975–1977, 1979–1980.

National Defense Foreign Language Fellowship, Harvard University, 1973–1975.

Summa Cum Laude, History, University of Minnesota, 1973.

LANGUAGES

Japanese, French, German.

PROFESSIONAL ACTIVITIES

Editorial Board, Princeton University Press, 2015-16.

Principal Investigator, Global History Project, Humboldt University-Princeton University Partnership, 2014–2017.

External Review Committee, Asia Cluster programs, Harvard University, March 2015.
 Editorial Board, *Contemporary Japan*, 2017-current.
 Editorial Board, *Journal of Japanese Studies*, 1999–current.
 Board of Trustees, Society for Japanese Studies, 1996–current.
 Editorial Advisory Board, *Japanese Studies* (Aus.), 1997–current.
 Japan Project Advisory Committee, North American Coordinating Council on Japanese Library Resources, 2004–2005.
 External Review Committee, Program on U.S.-Japan Relations, Harvard University, May 2005.
 Chair, Task Force on International Studies, Princeton University, 2002–2003.
 Prize Committee, John K. Fairbank Prize for book in East Asian History, American Historical Association, 1995–1996.
 Advisory Board, *Journal of Japanese Studies*, 1993–1998.
 Editor for Japan manuscripts, *Journal of Asian Studies*, 1990–1992.
 Associate Editor, *World Politics*, 1989–1990.

PUBLICATIONS

1. *Beyond Our Means: Why America Spends While the World Saves* (Princeton University Press, 2012).
2. *Molding Japanese Minds: The State in Everyday Life* (Princeton University Press, 1997).
3. *The State and Labor in Modern Japan* (University of California Press, 1987).
4. —and Patricia Maclachlan, eds., *The Ambivalent Consumer: Questioning Consumption in East Asia and the West* (Cornell University Press, 2006).
5. “Japon: la guerre des autres?” [Japan’s Transnational Home Front], in Bruno Cabanes, ed., *Une histoire de la guerre—Du XIXe siècle à nos jours* (Paris : Seuil, 2018), 538-51.
6. “Warum Amerika Geld ausgibt, während Europe und Asien sparen“ [Why America spends while Europe and Asia save], in Robert Muschalla (Deutsches Historisches Museum, Berlin), ed., *Sparen: Geschichte einer deutschen Tugend* [Saving—History of a German Virtue] (Darmstadt: Theiss Verlag, 2018), 179-90.
7. “The Home Front and Food Insecurity in Wartime Japan: A Transnational Perspective,” in Hartmut Berghoff, Jan Logemann, and Felix Römer, eds., *The Consumer on the Home Front: Second World War Civilian Consumption in Comparative Perspective* (Oxford University Press, 2017), 29-53.
8. “Transnational History and Japan’s ‘Comparative Advantage,’” *Journal of Japanese Studies* 43, no. 1 (Winter 2017): 65-92.
9. “The Transnational History of Japanese Thrift,” in Benjamin A. Elman and Chao-Hui Jenny Liu, eds., *The “Global” and the “Local” in Early Modern and Modern East Asia* (Leiden: Brill, 2017), 229-43.
10. “Nihonshi no tachiba kara, toransunashonaru hisutorii o kaku” [Writing transnational history from the position of Japanese history], in Haneda Masashi, ed., *Gurōbaru*

- hisutorii no kanōsei* [The Potential of global history] (Tokyo: Yamakawa shuppansha, 2017), 106-38.
11. “Attacking Japanese Morale, 1940-1945,” The Editor’s Choice, Adam Matthew, September 20, 2017, <http://www.amdigital.co.uk/m-editorial-blog/sheldon-garon/>.
 12. “Defending Civilians against Aerial Bombardment: A Comparative/Transnational History of Japanese, German, and British Home Fronts, 1918-1945,” jointly published in *Asia-Pacific Journal: Japan Focus*, Vol. 14, Issue 23, No. 2 (December 1, 2016), and in *Mass Violence and Resistance*, Sciences Po, Special Issue on Bombing of Civilians in Asia and Around the World (December 1, 2016), <http://www.sciencespo.fr/mass-violence-war-massacre-resistance/en/document/defending-civilians-against-aerial-bombardment-comprativetransnational-history-japanese-ger>.
 13. “‘Total War’ or ‘Fascism’? *Reflections on Grassroots Fascism: The War Experience of the Japanese People*,” *Verge: Studies in Global Asias* 2, no. 2 (2016): 25-28.
 14. “Ribei jiejian de kuaguoshi” [Transnational history of Japanese thrift], in *Quanqiushi, quyishi yu guobieshi: Fudan, Dongda Pulinsidun sanxiao hezuo huiyi lunwenji* [Global history, regional history, and national history] (Beijing: Zhonghua Bookstore, 2016), 168-79.
 15. “Nihonteki ken’yaku no toransunashonaru na rekishi” [Transnational history of Japanese thrift], in Haneda Masashi, ed., *Gurōbaru hisutorii to higashi Ajiashi* (Tokyo: Tōkyō daigaku shuppankai, 2016), 275-93.
 16. “Ursprünge und Entwicklung der Strategischen Bombardierung” [Origins and development of strategic bombing], in Gorch Pieken, Mathias Rogg, and Ansgar Snelthage, eds., *Schlachthof 5: Dresdens Zerstörung in literarischen Zeugnissen* (Dresden: Militär Historisches Museum, 2015), 29-41.
 17. “Promoting Saving and Financial Literacy: Historical and Global Perspectives on the Institutional Framework,” Proceedings of the OECD/INFE/GFLEC Global Policy Research Symposium to Advance Financial Literacy, 31 October 2013, pp. 13-17, Paris. http://www.oecd.org/daf/fin/financial-education/Proceedings_OECD_GFLEC_1st_Symposium_Paris_2013.pdf
 18. “Britain and Japan,” *Irrepressible Adventures with Britannia: Personalities, Politics and Culture in Britain*, ed. Wm. Roger Louis (London: I. B. Tauris, 2013), 273-85.
 19. “A Savings Account at the Post Office,” Global Public Square, blog, CNN.com, January 12, 2012, <http://globalpublicsquare.blogs.cnn.com/2012/01/12/garon-bring-back-postal-savings/>
 20. “The Savings Mentality and Promotion of Saving in the United States from an International Historical Perspective,” in Thorsten Wehber, ed., *Wer spart wie? Sparverhalten und kulturelle Vielfalt* [Who saves, how? Savings behavior and its cultural varieties] (Stuttgart: Deutscher Sparkassen Verlag, 2011): 45-60.
 21. “Why We Spend, Why They Save,” *New York Times*, op-ed, November 25, 2011, sec. A.
 22. “Beyond Our Means: Why America Spends While the World Saves,” *News and Views* (World Savings Banks Institute), September 2011, pp. 19-21.

23. "How America Shortchanges Its Kids about Thrift," guest blog, Marketplace (America Public Media/NPR), June 17, 2011, <http://www.marketplace.org/topics/life/making-money/how-america-shortchanges-its-kids-about-thrift>
24. "State and Family in Modern Japan: A Historical Perspective," *Economy and Society* 39, no. 3 (August 2010): 317-36.
25. "Access to Japanese Archives: From the Point of View of the Student of Modern Japanese History," in Chiyoko Ogawa and Izumi Koide, eds., *Aakaibu e no akusesu* [Access to Archives] (Nichigai, 2008), 167-72.
26. "The Transnational Promotion of Saving in Asia: 'Asian Values' or the 'Japanese Model'?" in Garon and Maclachlan, eds., *The Ambivalent Consumer: Questioning Consumption in East Asia, Europe, and America* (Cornell University Press, 2006), 163-87.
27. "Japan's Post-war 'Consumer Revolution,' or Striking a 'Balance' between Consumption and Saving," in John Brewer and Frank Trentmann, eds., *Consuming Cultures, Global Perspectives: Historical Trajectories, Transnational Exchanges* (Berg, 2006), 189-217.
28. "A Historian's Take," Roundtable on Richard J. Samuels, Machiavelli's Children: Leaders and Their Legacies in Italy and Japan, *Journal of East Asian Studies* 6 (2006):7-12
29. "Comment" on Randall K. Morck and Masao Nakamura, "A Frog in a Well Knows Nothing of the Ocean: A History of Corporate Ownership in Japan," in Morck, *A History of Corporate Governance around the World: Family Business Groups to Professional Managers* (University of Chicago Press, 2005), 459-65.
30. "Savings-promotion as Economic Knowledge: Transnational Insights from the Japanese Experience," in Martin Daunton and Frank Trentmann, eds., *Worlds of Political Economy* (Palgrave Macmillan, 2004), 163-88.
31. "From Meiji to Heisei: The State and Civil Society in Japan," in Frank J. Schwartz and Susan J. Pharr, eds., *The State of Civil Society in Japan* (Cambridge University Press, 2003), 42-62.
32. "Saving for 'My Own Good and the Good of the Nation': Economic Nationalism in Modern Japan," in Sandra Wilson, Ed., *Nation and Nationalism in Japan* (RoutledgeCurzon, 2002) 97-114.
33. "Japan: State, Society, and Collective Goods versus the Individual," in Robert H. Taylor, ed., *The Idea of Freedom in Asia and Africa* (Stanford University Press, 2002), 214-47.
34. "The Evolution of Civil Society: From Meiji to Heisei," Civil Society in the Asia-Pacific Monograph Series, Program on U.S.-Japanese Relations, Harvard University, 2002.
35. "Japanese Policies toward Poverty and Public Assistance: A Historical Perspective," *WBI Working Papers* (World Bank Institute, 2002).
36. Contributions to *The Encyclopedia of Contemporary Japan* (Routledge, 2002).
37. --and Mike Mochizuki, "Shakai keiyaku no kōshō [Negotiating Social Contracts]," in *Rekishi to shite no sengo nihon*, ed. Andrew Gordon (Tokyo: Misuzu shobō, 2001), 237-64, xxv-xxix.

38. "Fashioning a Culture of Thrift: Promoting Saving in Twentieth-century Japan," in *Japan in the Global Age*, Ed. Masao Nakamura (Vancouver: Centre for Japanese Research, University of British Columbia, 2001),137-55.
39. "Luxury is the Enemy: Mobilizing Savings and Popularizing Thrift in Wartime Japan," *Journal of Japanese Studies* 26, no. 1 (Winter 2000):41-78.
40. "State and Society in Interwar Japan," in *Historical Perspectives on Contemporary East Asia*, ed. Merle Goldman and Andrew Gordon (Harvard University Press, 2000), 155-82.
41. "Collective Labor Law in Japan Since 1882," in *The Rise and Development of Collective Labour Law*, ed. Marcel van der Linden and Richard Price (Bern: Peter Lang, 2000), 199-226.
42. "Economic Expansion or Social Stability? That May Be the Question," in *Democracy and Prosperity: Growth, Efficiency and Fairness* (Tokyo: Institute for International Policy Studies and Tokyo American Center, 2000), 37-52.
43. "'Saving the Nation': Saving for the Nation: The Japanese State's Promotion of Thrift after World War II," in *Japan: State and People in the Twentieth Century*, STICERD 20th Anniversary Symposium, ed. Janet Hunter (London: STICERD, London School of Economics, 1999),73-98.
44. "Fashioning a Culture of Diligence and Thrift: Savings and Frugality Campaigns in Japan, 1900–1931," in *Japan's Competing Modernities: Issues in Culture and Democracy, 1900–1930*, ed. Sharon Minichiello (University of Hawaii Press, 1998), 312-34.
45. "The Long Arm of the State," *Los Angeles Times*, June 1, 1997.
46. "Cracking Down on Religious Sects: A Venerable Japanese Tradition," *Los Angeles Times*, May 28, 1995.
47. "Social Knowledge and the State in the Industrial Relations of Japan (1882–1940) and Great Britain (1870–1914)," in *States, Social Knowledge, and the Origins of Modern Social Policies*, ed. Dietrich Rueschemeyer and Theda Skocpol (Princeton University Press, 1996), 264-95.
48. "Rethinking Modernization and Modernity in Japanese History: A Focus on State-Society Relations," *Journal of Asian Studies*, 53, no. 2 (May 1994):346-66.
49. "The World's Oldest Debate? Prostitution and the State in Imperial Japan, 1900–1945," *American Historical Review* 97, no. 3 (June 1993):710-32.
50. "Women's Groups and the Japanese State: Contending Approaches to Political Integration, 1890–1945," *Journal of Japanese Studies* 19, no. 1 (Winter 1993):5-41.
51. --and Mike Mochizuki, "Negotiating Social Contracts," in *Postwar Japan as History*, ed. Andrew Gordon (University of California Press, 1993), 145-66.
52. "Toward a History of Twentieth-century Japan: A Review Essay of *The Cambridge History of Japan*, vol. 6," *Monumenta Nipponica* 45 (Autumn 1990):339-52.
53. "State and Religion in Imperial Japan, 1912–1945," *Journal of Japanese Studies* 12 (Summer 1986):273-302.
54. "The Imperial Bureaucracy and Labor Policy in Postwar Japan," *Journal of Asian Studies* 43 (May 1984):441-57.

55. "State Autonomy and Labor in Modern Japan since 1882," *Working Papers in Asian/Pacific Studies*, Asian/Pacific Studies Institute, Duke University, summer 1986.
56. Review of Christopher L. Hill, *National History and the*
57. *World of Nations: Capital, State, and the Rhetoric of History in Japan, France, and the United States*, in *Journal of Japanese Studies* 36, no. 2 (Summer 2010): 427-31.
58. "Featured Review: Occupied Japan: Embracing Defeat or Surviving the Americans?"
Review of John W. Dower, *Embracing Defeat: Japan in the Wake of World War II*, in *Diplomatic History* 25, no. 2 (Spring 2001):341-45.
59. Review of Louise Young, *Japan's Total Empire: Manchuria and the Culture of Wartime Imperialism*, in *Monumenta Nipponica* 53.4 (Winter 1998):565-68.
60. Review of J.E. Thomas, *Modern Japan: A Social History since 1868*, in *International Review of Social History* 43.2 (August 1998):311-14.
61. Review of Gregory J. Kasza, *The Conscription Society:*
62. *Administered Mass Organizations*, in *Journal of Japanese*
63. *Studies* 23.1 (Winter 1997):187-90.
64. Review of Michael Weiner, *Race and Migration in Imperial Japan*, in *International Review of Social History* 41.1
65. (April 1996):96-98.
66. Review of John W. Dower, *Japan in War and Peace: Selected Essays*, in *Journal of Japanese Studies* 21 (Summer 1995): 479-83.
67. Review of Richard H. Mitchell, *Janus-Faced Justice: Political Criminals in Imperial Japan*, in *Pacific Affairs* 66 (Winter 1993–1994): 591-93.
68. Review of Miriam Silverberg, *Changing Song: The Marxist Manifestos of Nakano Shigeharu*, in *American Historical Review*, June 1993.
69. Review of Michael Lewis, *Rioters & Citizens: Mass Protest in Imperial Japan*, in *Journal of Japanese Studies*, Summer 1991.
70. Review of D. Eleanor Westney, *Imitation and Innovation*, in *Labor History*, Fall 1990.
71. Review of Sharon Nolte, *Liberalism in Modern Japan*, in *Journal of Japanese Studies*, 14 (Winter 1988).
72. Review of Yoshitake Oka, *Five Political Leaders of Modern Japan*, in *American Historical Review*, April 1988.
73. Review of Carol Gluck, *Japan's Modern Myths*, in *American Historical Review*, April 1987.
74. Review of Sharon Minichiello, *Retreat from Reform*, in *J. of Asian Studies* 44 (August 1985): 844-46.
75. Review of Robert Scalapino, *The Early Japanese Labor Movement*, in *Pacific Affairs* 58 (Winter 1985–1986): 710-12.
76. Review of Stephen Large, *Organized Workers and Socialist Politics in Interwar Japan*, in *J. of Asian Studies* 42 (November 1982): 167-69.

INVITED TALKS AND CONFERENCE PAPERS (A RECENT SELECTION)

1. Presentation: “On the Transnational Destruction of Home Fronts: What Japan and the U.S. Learned from the Bombing of Britain and Germany,” Air Command and Staff College, Maxwell Air Force Base, Alabama, October 26, 2016.
2. Presentation: “Five Things You’d Want to Know in Explaining Japan’s Surrender in 1945,” German Institute for Japanese Studies, Tokyo, June 2, 2016.
3. Keynote Speaker: “On the Transnational Destruction of Home Fronts: What Japan and the U.S. Learned from the Bombing of Britain and Germany,” Comparative Home Fronts Conference, Florida State University, Tallahassee, January 14, 2016.
4. Paper: “Defending Civilians against Aerial Bombardment: A Transnational History of Japanese, German, and British Home Fronts, 1918-1945,” Conference on “Civilians at Stake from War to Postwar: 1931/39-45 to Present: Seventieth Anniversary Perspectives on the Response to WWII Mass Violence in Europe and Asia,” CERI-CNRS-Sciences Po and Centre d’histoire de Sciences Po, Paris, December 17, 2015.
5. Presentation: “Japan’s ‘Comparative Advantage’ in Global History,” Workshop: Is Global History Truly Global? Positionality of Historians, Humboldt University, Berlin, December 6, 2014. This is part of the five-university Global History Collaboration, in which Princeton participates.
6. Paper: “Preparing the Home Front for Total War: What the Japanese Learned from World War I,” Conference: Observing the First World War from Its ‘Periphery’: Knowledge Transfer and the Transformation of Societies, Free University Berlin, November 7, 2014.
7. Presentation: “What is Global/Transnational about Interwar Japan,” Modern Japan History Workshop, School of Arts and Sciences, University of Pennsylvania, Philadelphia, October 18, 2014.
8. NEAC Distinguished Speaker: “On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Britain and Germany in WWII,” University of Tennessee Chattanooga, Sept. 9, 2014.
9. NEAC (Association for Asian Studies) Distinguished Speaker: Beyond Our Means: Why America Spends While the Word Saves,” University of Tennessee Chattanooga, Sept. 8, 2014.
10. Lecture: “Postal Banking: Lessons from Other Countries,” Center for Financial Services Innovation, New York, July 31, 2014.
11. Paper: “Lessons for the US from Other Countries concerning Postal Banking,” Pew Charitable Trusts Conference: Financial Services and the Post Office, Washington, DC, July 16, 2014. This was a one-day conference to consider the USPS Inspector General’s recent proposal to introduce postal banking.
12. Invited Paper: “Transnational History and Japan,” France-Japan Foundation Lecture Series, l’Ecole des Hautes Etudes en Sciences Sociales, Paris, June 4, 2014. This event

consisted of a presentation of my paper, followed by comments by four discussants from the EHESS.

13. Lecture: "Freedom in Japan: A Short History," Lecture Series on Institutions and Rights in East Asia and Beyond," Graduate School of East Asian Studies, Free University Berlin, May 8, 2014.
14. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain in World War II," Asien-Orient-Institut, University of Zurich, April 14, 2014.
15. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain," Zeitgeschichtliches Kolloquium, University of Jena, Germany, April 9, 2014.
16. Lecture: "Beyond Our Means: Why America Spent While East Asia and Europe Saved," Japan Forum and Faculty of Management, University of Haifa, March 6, 2014.
17. Invited Lecture: "The Transnational Home Front in World War II: East and West," The Young Forum of the Israel Academy of Sciences and Humanities, Jerusalem, March 2, 2014.
18. Lecture: "Fascism and Total War: A Transnational Perspective from the Japanese Home Front," Institute for Cultural and Intellectual History of Asia, Austrian Academy of Sciences, Vienna, Jan. 31, 2014.
19. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain in WWII," Institute for East Asian Studies, Japanology, University of Vienna, January 30, 2014.
20. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain in WWII," Europe and the World Forum, European University Institute, Florence, Italy, January 23, 2014.
21. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain in World War II," Graduate School of East Asian Studies Research Colloquium, Free University, Berlin, January 14, 2014.
22. Keynote Lecture: "The Transnational Home Front: One Perspective from Japan," Conference on "The Consumer on the Home Front: Second World War Civilian Consumption in Comparative Perspective, German Historical Institute, London, December 5, 2013.
23. Lecture: "On the Transnational Destruction of Cities: What Japan and the U.S. Learned from the Bombing of Germany and Britain in WWII," Modern German Research Seminar, Oxford University, November 12, 2013.
24. Paper: "The Home Front and Food Insecurity in Wartime Japan: A Transnational Perspective," presented to International Conference on "Travelling Food and Beverages: In and Out of Japan," Hebrew University of Jerusalem, November 4, 2013.
25. Keynote Lecture: "Promoting Saving and Financial Literacy: Historical and Global Perspectives on the Institutional Framework," OECD/International Network on Financial Education/GFLEC Global Policy Research Symposium to Advance Financial

- Literacy, Paris, October 31, 2013 (this was a meeting of 200 delegates from 107 countries, sponsored by the OECD and seeking to promote financial literacy globally).
26. Lecture: "Food Insecurity and the Home Front in Wartime Japan: A Transnational History," Modern Europe Seminar, History Faculty, Oxford University, October 24, 2013.
 27. Keynote Lecture: "The Transnational Destruction of Cities: Aerial Bombardment and the Japanese Home Front in World War II," to the biennial meeting of the Japanese Studies Association of Australia, Canberra, July 10, 2013.
 28. Paper: "The Home Front and Food Insecurity in Wartime Japan," presented to second Fudan University-Princeton-University of Tokyo joint conference on Local History in the Context of World History: Case Studies in Cultural History, Tokyo, December 19, 2011.
 29. Paper: "The Transnational History of Japanese Thrift," presented to first Fudan University-Princeton-University of Tokyo joint conference on East Asia in the Context of World/Global History, Fudan University, Shanghai, December 18, 2012.
 30. Lecture: "What Do Savers Want? Global and Historical Perspectives," to the European Savings Banks Group's Retail Banking Conference: Strength in Our Roots, Brussels, Belgium, October 10, 2012.
 31. Distinguished Financial Literacy Speaker, Board of Governors of Federal Reserve System and George Washington University School of Business, September 20, 2012.
 32. Debate: "Is Thrift Good for America?" co-sponsored by the Historical Society of Pennsylvania and the Institute for American Values, August 1, 2012. I debated Prof. James Livingston who wrote *Against Thrift*.
 33. Lecture to Congressional staffers: "Saving (at) the Post Office: Can We Create a Nation of Savers and Save the USPS?" co-sponsored by the New America Foundation and the Congressional Savings and Ownership Caucus, Rayburn House Office Building, Washington, DC, June 26, 2012.
 34. Keynote Lecture: "Transnational 'Fascism': One Perspective from Japan," to conference on "Modern Germany, Italy and Japan: Toward a New Perspective," FRIAS, University of Freiberg, Germany, June 14, 2012.
 35. Book talk, Goethe University (Center for Financial Studies and the Interdisciplinary Centre for East Asian Studies) and the Institute for Bank Historical Research, Frankfurt, Germany, June 11, 2012.
 36. Keynote Lecture: "Transnational Japan," conference: Japan and Israel: Regional, Bilateral and Cultural Perspectives, Hebrew University, Jerusalem, May 7, 2012.
 37. Book talk, Center for Social Development, Washington University in St. Louis, April 26, 2012.
 38. Keynote speaker: "The New American Challenge: Learning to Save to Build Wealth," St. Louis Federal Reserve Bank, April 26, 2012. My essay: St. Louis Fed's publication, *Bridges*, Summer 2012. <http://www.stlouisfed.org/publications/br/articles/?id=2269>

39. Book talk, co-sponsored by the University of Minnesota Law School, the Federal Reserve Bank of Minneapolis, and the Freeman Center for International Economic Policy at the Humphrey School of Public Affairs, Minneapolis, April 21, 2012.
40. Presentation: "The American Culture of Money," J.P. Morgan Retirement Symposium, April 18, 2012. My essay: <http://digital.turn-page.com/i/75190>
41. White Rose East Asia Centre Annual Distinguished Lecture, book lecture, University of Sheffield, UK, February 24, 2012.
42. Endowed Lecture, book lecture, Colgate University, Institute for Philosophy, Politics, and Economics, Hamilton, NY, January 30, 2012.
43. Book Lecture/Discussion): *Beyond Our Means*, New America Foundation, Washington, DC, December 13, 2011.
- 44.** Book Lecture: *Beyond Our Means*, Woodrow Wilson International Center, Washington, DC, December 2, 2011.
45. Book Discussion: *Beyond Our Means*, Institute for American Values, New York, November 10, 2011.
46. Book Lecture/Discussion: *Beyond Our Means*, Japan Research Centre, School of Oriental and African Studies, London, November 2, 2011.
47. Book Lecture: *Beyond Our Means: Why America Spends While the World Saves*, to World Savings Banks Institute/European Savings Banks Group, Brussels, October 28, 2011.
48. Invited Presentation to Annual Board of Directors' Meeting, Smith Richardson Foundation: previewing *Beyond Our Means* book, October 4, 2011.
49. Keynote Lecture: "Why America Spends While the World Saves," to Summer School on Consumer Culture in Asia and Europe, Heidelberg University, July 25, 2011.